

Data File & Folder Backup

Today it's estimated that well over 50% of confidential corporate information lives at the far reaches of a network on remote laptops, desktops and servers,* one in 10 laptops are stolen and 88% never recovered.**

The good news is that 100% of data loss is preventable by using POPP.com's Data File & Folder Backup! We've partnered with CrashPlan PRO™ to provide a safe and reliable way for you to back up important data files and folders to a secure off-site location, POPP.com's Network Operations Center.

Bullet-Proof Backup

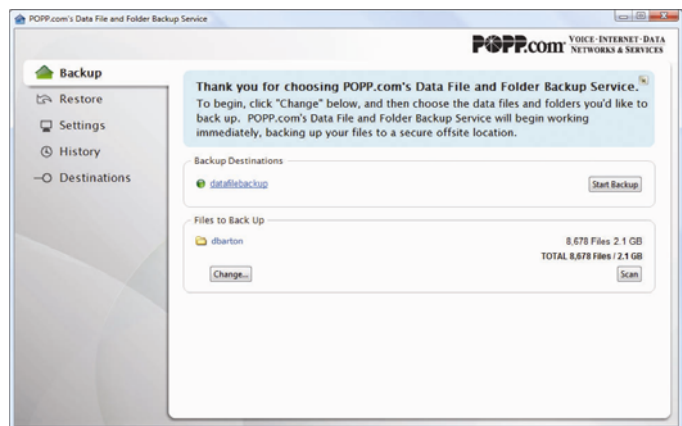
POPP.com's Data File & Folder Backup protects your business' data against:

- Hard drive crashes
- Power surges
- Theft
- Natural disasters
- Accidental deletion of data files and folders

Advantages

Affordable and Easy to Use

- 1GB FREE space for every computer/server; other companies give just 2GB of space to each business
- Simple, intuitive interface and the ability to restore lost files with a few clicks
- Automatic background operation
- Available for Windows, Mac and Linux



Secure and Enterprise Tough

- Business-class backup from a provider you trust; not an unknown online backup service designed for residential users
- 448-bit Blowfish encryption (online banking uses 128-bit)
- Automatic alerts and reporting
- Highly regarded companies, including Google™, partner with CrashPlan PRO™

Bandwidth-Efficient

- Data de-duplication
- File compression
- Optional Bandwidth throttling

24 x 7 Web Access

You can securely access your data files and folders from any computer that has an Internet connection. Forget your laptop at work and need to prepare for an early morning meeting? Simply log in at www.popp.com/backups to retrieve the files you need.

Start Backing Up Your Data

To order POPP.com's Data File & Folder Backup or if you have questions, please call 763-797-7900 or 1-800-234-7677. For more information on CrashPlan PRO™ Client Software, visit www.crashplanpro.com.

* Code 42

** TechRepublic Survey